



Inclusion First Video Challenge Scope and Guidelines

Eligibility: Open to all 6th-12th grade students ages 13-18

Team size: 2 – 4 people

Entries due by : March 30, 2014

It's easy to enter! A team may be 2-4 students, and will submit a 30-60 second video (doesn't need to be fancy, and may be recorded on a cell phone) sharing their vision of a message to include and welcome all individuals in our schools and communities.

Describe your idea for a message you want to spread throughout Idaho to encourage inclusion within our schools and communities.

- What activity, statistic, or personal story will you build on?
- What would your commercial be like?
- Who is your target audience?

Help the Idaho Council on Developmental Disabilities to launch a youth identified media campaign to make a **positive** change to the way people think about the inclusion of all individuals in our communities.

Prize Packages

1st Prize \$50 Gift certificates for each team member
The first prize video will also be featured on the InEd and ICDD websites.

2nd Prize \$30 Gift certificates for each team member
Video will receive 2nd place and will be featured on the InEd and ICDD websites.

3rd Prize \$20 Gift certificate for each team member
Video will receive 3rd place and be featured on the InEd and ICDD websites

People are more likely to change their behaviors when they see a **positive message** than if they view a negative message. We are looking for positive messages that **empower** teachers, parents and teens to welcome everyone in our schools and communities.

How to Enter

- Create a video that is between 30-60 seconds long.
- Upload the video to SchoolTube and make sure the video conforms to the Official Rules located at <http://icdd.idaho.gov/projects/inclusive-education-network.html>
- Go to SurveyMonkey.com to enter contest: <https://www.surveymonkey.com/s/QSSMJ9L>
- Permission forms must be signed for contests under the age of 18.
- Submit the entry during the submission period, which begins on October 1, 2013 and ends on March 31, 2014.

Inclusion First Video Challenge
Idaho Council on Developmental Disabilities
700 W. State Street, 1st Floor
Boise, Idaho 83702-5868
Phone: 1-208-334-2178 or 1-800-544-2433
Fax: 1-208-334-3417
info@icdd.idaho.gov