

# IDAHO COUNCIL ON DEVELOPMENTAL DISABILITIES

## COVID-19 COMMUNICATIONS PLAN

### Our Role

#### Inform Policymakers in Idaho and Washington DC:

During this time of national health crisis, ICDD values fact-based information and collaboration. We will be a partner to:

- Promote best practice to communicate with people with intellectual and developmental disabilities (I/DD)
- Provide policymakers, state and federal agencies information about the current lived experiences ICDD hears directly from people with I/DD and families in order to address the needs of individuals and families during this time.



#### Tools/Information specifically for children and adults with I/DD:

- Provide a “best of” list of tools and information specifically talking to and not about people with I/DD and update information as we get it.
- Provide emergency communication tools in English and in Spanish to help individuals communicate their needs to healthcare providers and first responders.



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## COVID-19 COMMUNICATIONS PLAN

### Our Role

#### Expand the Individual Story/Voice:

Continue to share personal views of how this is directly affecting people with I/DD and families in Idaho. Make news personal and help the disability community in Idaho to feel less isolated and alone.

#### Send out national & state policy updates:

Translate information and updates into plain language and in Spanish so the disability community has access to understandable information.



### Guiding Questions

ICDD hopes to be a trusted guide and voice of reason. Our information **MUST BE** unique, easy to find and understand, and relate to the current issue.

To decide what information to provide, ICDD will follow these guiding questions:

- Has it been shared widely in places where our audiences have probably already seen it?
- Does it directly relate to the disability community?
- Is it provided in Spanish?
- Does it speak to people with I/DD?
- Can we improve on the accessibility of the information being provided?
- Does it add something new and important to the discussion?
- Will it be outdated very quickly?